



## **SoundExchange Presents Two Inaugural Panels at the 2008 ASCAP "I Create Music" EXPO**

*Digital PRO joined by music industry leaders to examine licensing and performance rights issues.*

Washington, D.C. ([PRWeb](#)) April 10, 2008 -- SoundExchange, the digital performance royalty organization, today announced two panel discussions it will be presenting with leading music industry executives at the 2008 ASCAP "I Create Music" EXPO in Los Angeles. Both discussions will be held on Thursday, April 10, in the Mt. Olympus room at the Renaissance Hollywood Hotel.

The first-ever panels hosted by SoundExchange at ASCAP's annual gathering will examine cutting edge licensing, collection and royalty payout issues that impact emerging artists and songwriters.

"We're thrilled to officially be a part of ASCAP's annual conference because we share a common belief that those who create music and those who bring it to life through performance are rewarded for their hard work," said SoundExchange General Counsel Michael J. Huppe.

Members of the media can contact Amy Thompson to schedule interviews or photo opportunities.

Thursday, April 10, 11:45AM - 1:00PM - Performing Rights and Royalties from Your Sound Recordings 101 - SoundExchange Director of Artist-Label Relations Neeta Ragoowansi leads a conversation on how public performance royalties are collected and distributed to those artists whose recordings are played on Internet radio, satellite radio and digital cable TV radio. With Jay L. Cooper, Esq., Attorney - Greenberg Traurig; Michael J. Huppe, General Counsel - SoundExchange; and Pat Rains, Manager - PRA Management.

Thursday, April 10, 2:00PM - 3:15PM - New Rules: What You Need to Know To License and Sell Music Online and Who Is Collecting Your Money - SoundExchange's Michael J. Huppe leads a panel of experts in examining cutting-edge licensing that will affect all songwriters and recording artists, and will discuss the future of collective licensing, exploiting music online, and the use of aggregators to provide emerging artists and songwriters access to iTunes, Amazon and other digital distribution services. With Chris Amenita, ASCAP; Rick Carnes, Songwriter and President -- Songwriters Guild of America; Ted Cohen, Managing Partner - TAG Strategic; and Derek Sivers, Founder and President - CD Baby.

SoundExchange is an independent, nonprofit performance rights organization designated by the U.S. Copyright Office to collect and distribute digital performance royalties for recording artists and sound recording copyright owners (usually a record label) when their sound recordings are performed on internet radio and satellite radio (such as XM and Sirius), as well as other services. SoundExchange currently represents more than 3,500 record labels and more than 31,000 artists. SoundExchange members include both signed and unsigned recording artists; small, medium and large independent record companies; and major label groups and artist-owned labels.

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