

### **3rd Annual P2P MEDIA SUMMIT LA to Address ISP & Content Provider Relations**

*Pre-Registration Rates End April 28th for DCIA Flagship Conference*

**Washington, DC** (April 4, 2008) - The Distributed Computing Industry Association ([www.DCIA.info](http://www.DCIA.info)), a trade organization with more than one-hundred Member companies representing peer-to-peer (P2P) and social networking software providers, content rights holders, and service-and-support companies, today announced the agenda, sponsors, and first wave of speakers for its upcoming P2P MEDIA SUMMIT LA.

This third-annual DCIA flagship conference is scheduled for Monday May 5th in the Grand Ballroom of the Renaissance Hollywood Hotel, and is being held in conjunction with Digital Hollywood Spring.

"We are thrilled to be able to present a program reflecting dramatic progress in the relationships among P2P software distributors and Internet service providers (ISPs) and very promising new initiatives with content companies," said DCIA CEO Marty Lafferty in making the announcement.

"The pace of commercial development of P2P and other distributed computing technologies is accelerating globally, and this conference will provide attendees with opportunities to gain unparalleled insights into the most exciting activities from all over the world," he added.

P2P MEDIA SUMMIT LA speakers will include Abacast's Michael King, ArtistDirect's Jonathan Lee, Beat9.com's Jay Rifkin, BitGravity's Perry Wu, BitTorrent's Doug Walker, Brand Asset Digital's Joey Patuleia, Comcast Cable's Tony Werner, DigitalContainers' Tom Patterson, Digital Watermarking Alliance's (DWA) Reed Stager, GridNetworks' Jeffrey Payne, Jambo Media's Rob Manoff, Javien Digital Payment Solutions' Leslie Poole, KlikVU's Lowell Feuer, LimeWire's George Searle, Manatt's Bill Heberer, MediaDefender's Chris Gillis, MediaPass Network's Daniel Harris, Microsoft's See-Mong Tan, Move Networks' David Rice, Pando Networks' Robert Levitan and Laird Popkin, PeerApp's Eliot Listman, QTRAX's Allan Klepfisz, Rebel Digital's Lance Ford & Robin Kent, RightsFlow Entertainment Group's Patrick Sullivan, TAG Strategic's Ted Cohen, TVU Networks' Paul Shen, Ultramercial's Dana Jones, Unlimited Media's Memo Rhein, VeriSign's Eric Armstrong, Verizon Communications' Doug Pasko, Wingman Media's David Shor, and Vuze's Gilles BianRosa. More speakers will be announced.

The P2P MEDIA SUMMIT LA will address such topics as global policy in the post MGM v. Grokster world - new rules for P2P; technology development for file sharing and related distributed computing applications - the evolving distribution chain; business models - what's working and what's not; artists and rights holders - P2P for content creators; solutions development - creating the commercial P2P ecosystem; and the next frontier - business practices and open standards.

The event will start with a continental breakfast and continue through a conference luncheon and VIP networking cocktail reception with live entertainment.

The P2P MEDIA SUMMIT LA is being held in conjunction with Digital Hollywood Spring (DHS), and registration for both events yields a substantial savings for attendees. For more information, please visit [www.dcia.info/activities/p2pmsla2008](http://www.dcia.info/activities/p2pmsla2008).

To register please visit [www.dcia.info/activities/p2pmsla2008/register.html](http://www.dcia.info/activities/p2pmsla2008/register.html). Pre-registration rates, which save attendees up to \$400, end April 28th.

P2P MEDIA SUMMIT LA sponsors include the Association for Media & Entertainment Counsel (AMEC), FTI Consulting, Javien Digital Payment Solutions, Nettwerk Music Group, QTRAX, and Unlimited Media. For sponsor packages and speaker information, please contact Karen Kaplowitz, DCIA Member Services, at 888-890-4240 or [karen@dcia.info](mailto:karen@dcia.info).

### **About the DCIA**

The Distributed Computing Industry Association (DCIA) is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the P4P Working Group (P4PWG), P2P Digital Watermark Working Group (PDWG), Consumer Disclosures Working Group (CDWG), P2P PATROL, and the P2P Revenue Engine (P2PRE). It also publishes the weekly online newsletter DCINFO.

### **DCIA**

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